

Advertising Player 32" 16:9

AD3201WP



### Key Function

1. USB update: update content of the memory card or build-in memory simply by inserting an USB flash drive
2. Timer: the player turns on/off at the same time everyday according to your setting
3. Function keys on the player can be disabled or enabled.

### Main Function

1. Plastic casing, built-in 32 inch brand-new TFT LCD screen with tempered glass protection; Easy-to-install on supermarket shelves, tabletop, showcase and lift etc.; Play advertisement videos and information programs.
2. Play from: Compact Flash card (CF card)  
USB flash drive  
Built-in memory
3. No need to take out the memory card when updating. You can update the content of the memory card or build-in memory simply by inserting an USB flash drive
4. Timer function: the player powers on / off automatically everyday at the time pre-set, it also automatically and non-stop replay during the pre-set time frame.
5. No DVD-style mechanical movement, hence shock-protection and suitable for long-hour playing
6. Seven function keys on the players can be disabled or enabled.
7. With theft-protection device, effectively prevent the player and CF card from being stolen, and prevent power from being deliberately interrupted
8. Audio output: 2 built-in high quality stereo speakers
9. With professional stand set, easy to use, hang on wall or stand

## Technical Specifications

### 1. TFT LCD screen:

Size: 32 inch

Resolution: 1366 × 768

Brightness: 500cd/m<sup>2</sup>

View angle: left / right 89°, up/down 89°

Contrast: 1600 : 1 (moving state) 800 : 1(still state)

### 2. Compatible file formats:

picture formats: BMP/JPG/GIF

audio formats: MP3, WMA

video formats: MPEG1(VCD), MPEG2(DVD), MPEG4

### 3. Play from:

Memory card: CF Card

Build-in flash memory: (optional)

USB flash drive: high speed USB 2.0 (Host & OTG)

### 4. Output:

built-in loudspeaker power: 2 x 5W

### 5. Others:

Casing material: plastic (ABS+PC)

Installation: shelf/wall-mounted or stand on desktop

Power supply: AC 100-240V, 50Hz-60Hz, 160W (Max)

Dimension (mm): 955 x 490 x 110

Net weight (kg): 18kg

Working temperature: 0°C - 40°C

Working humidity: 20% - 80%

Storage temperature: -20°C - 60°C

Storage humidity: 10% - 95%